

BECOME A FESTIVAL PARTNER!

DOXA

We help you reach our patrons by ensuring your brand contributes to a meaningful experience for festival guests.

PLEASE DIRECT ALL INQUIRIES TO:

Sarah Bakke, Development
and Communications

Email: sarah@doxafestival.ca
Phone: 604.646.3200 ext. 104



We Don't Dance for Nothing (dir. Stefanos Tai)



DOXA DOCUMENTARY FILM FESTIVAL

Held each year in May, DOXA is devoted to presenting innovative and impactful documentaries to Vancouver audiences. DOXA is committed to cultivating curiosity and critical thought, promoting the intersection of actuality and artistic expression, and fostering a local and international community interested in non-fiction media. **DOXA has been a staple in the Vancouver arts and culture landscape for over 20 years!**



Filmmaker Nadia Shihab (left), and filmmaker Ali Kazimi sharing a moment with Sinixt matriarch Marilyn James (above), DOXA 2022.

"This festival is absolutely imperative to community building in Vancouver—thank you for all your hard work!!!"

- DOXA 2022 audience member



THE DOXA AUDIENCE

Partner with us and promote your organization at one of Canada's premiere film events. **DOXA audiences are inspired, diverse and interested in understanding the complexity of our times** through the art and craft of documentary cinema. They attend DOXA for the public screenings, workshops, panel discussions, public forums and youth educational programs.

"Thank you! What a ton of work. It looked to me like a labour of love. Somehow that feeling of care and compassion came through. Will definitely attend next year... Thanks again for a wonderful festival!"

- DOXA 2021 audience member



56.9% of audiences identify as **female***

34.5% of audiences identify as **male***

3.4% of audiences identify as **non-binary***

19% identify as **LGBTQIA2+***

24.1% identify as **BIPOC***

13.8% identify as **Deaf, disabled and/or neurodivergent***

Levels of Education

5.2% High school*

6.9% Some university or college*

15.5% Vocational or certificate*

39.7% Bachelors degree*

29.3% Masters degree*

3.4% Doctorate degree*

Annual Household Income

12% Under \$25K*

16% \$25K - \$35K*

24% \$35K - \$5K*

18% \$50K - \$75K*

18% \$75K - \$100K*

10% \$100K - \$150K*

2% \$150K - \$250K*

Employment Status

31% Employed full-time*

12.1% Employed part-time*

6.9% Contract full-time*

12.1% Contract part-time*

34.5% Retired*

3.4% Not employed*

* Please note that these stats come from our 2022 Audience Survey and are thus approximate; they do not represent the entirety of DOXA audience members.

DOXA 2022 AT A GLANCE



DOXA's two Sarah's! Sarah Ouazzani (Programming Manager) on the left, and Sarah Bakke (Development & Communications Manager) on the right, at VIFF Centre.

2022 marked our return to in-person theatres, in a truly hybrid format! We were proud to host an ambitious number of theatrical screenings in addition to online festival components, as well as a slate of in-person Industry events where we heard from exciting Canadian and Indigenous voices who are pushing the creative boundaries of doc filmmaking. We also welcomed visiting filmmakers back to the festival! And, as always, **documentaries from across the globe brought comfort, told thrilling stories and taught us anew.**

THE 2022 DOXA FESTIVAL FEATURED:

- A total of **79** films (shorts, mid-length, and features)
- **30** Canadian films
- **7** Industry events
- **5** social/networking events
- **50** Live filmmaker Q&As
- **10** pre-recorded filmmaker Q&As
- **86** in-person, theatrical screenings

FILMS

Over the past 21 seasons, DOXA has presented over **1,450 films from 50+ countries**, including more than 425 films selected from Canada.

VENUES

VIFF Centre, The Playhouse, SFU Goldcorp Centre for the Arts and The Cinematheque serve as hubs for DOXA's in-person activities, with dozens of screenings at each of their state-of-the-art facilities located in the heart of downtown Vancouver. Eventive serves as DOXA's online festival hub.

"Thank you for having [our film] in the festival. You all have created something truly special. [We] left DOXA feeling creatively energized and grounded. Thank you."

- Lance and Brandon Kramer, producer
and director of *The First Step*



Doug and the Slugs and Me (dir. Teresa Alfeld)

DOXA IN THE MEDIA

PRINT, RADIO, TV AND ONLINE MEDIA

DOXA 2022 secured a total of **125 media hits** (that we are aware of), in **over 40 publications**. Coverage was most concentrated in BC, but spanned all provinces and territories. Print, online and radio platforms all featured DOXA content, including the Georgia Straight, Stir, Vancouver Sun, POV Magazine, CBC, The Tyee, CKNW and Radio-Canada.



DOXA on the cover of Vancouver Sun, May 6, 2021 (left)

SOCIAL MEDIA

9.3K+ Likes / **10.7K+** Followers on Facebook
49K+ Twitter Impressions
8.7K+ Twitter Followers
3.7K+ Instagram Followers
2.5K+ Newsletter Subscribers
110K+ Website Views

PROGRAM PRINT MATERIAL

3,250 Program Books printed and distributed to JJ Bean locations across Vancouver and the Lower Mainland.



DOXA Territory director ambushes viewers with insights

The plight of the Amazon's Uru-Eu-Wau inhabitants becomes darker as Alex Pritz's film unfolds

Director Alex Pritz reveals the most of his film, but leaves a lot of the story to the viewer's imagination. The Territory, a new documentary from Pritz, follows the Uru-Eu-Wau people of the Amazon, who are being hunted by the Brazilian military. The film is a powerful and haunting portrait of a people who are being erased from the map. Pritz's film is a masterpiece of storytelling, and it is a must-watch for anyone who is interested in human rights and social justice.



BRAND ENGAGEMENT



Knowledge Network Equity Audit panel at SFU World Arts Centre, DOXA 2022

Increase your profile and engage with DOXA's audience and filmmakers by investing in documentary storytelling.

PROMOTIONAL CHANNELS

- Logo Recognition
- Program Sponsorship
- Print Advertising
- On-Screen Advertising
- Product Sampling
- Social Media Campaigns
- Onsite Activations
- Online Advertising

EVENTS / PROGRAMS

- Justice Forum
- Rated Y for Youth
- Awards
- Volunteer Program
- Industry Panels
- Masterclasses
- Receptions and Galas
- Curated Programs
- Employee Engagement
- Filmmaker or Guest Q&As



*"Thanks again for everything!
After all these festivals, I will say as
objectively as possible that DOXA
is really something special!"*

- DOXA 2022 special guest





Fire of Love (dir. Sara Dosa)

ADVERTISE WITH DOXA

ON-SCREEN ADVERTISING

Advertisements will be projected in theatres in an approx. 20-minute loop before in-person screenings of films at festival venues. Our online Eventive festival pre-roll runs for a maximum of 3 minutes, prior to every online screening.



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PROGRAM BOOK ADVERTISING

DOXA publishes approx. 3,500 copies of its festival program book with a readership of over 17,000 people. It is distributed to theatres, libraries, cafes and small businesses throughout Metro Vancouver. The 2023 program will be available in early April through the run of the festival.

OTHER ADVERTISING MEDIUMS

- In our electronic newsletter
- On our Eventive Virtual Festival platform
- And more...

HAIDA NOW
A VISUAL FEAST OF INNOVATION AND TRADITION
ON VIEW MARCH 16 | 2018

Maternité secrète
(Secret Nest)
Sophie Bredin, France, 2017, 82 mins

No Man's Land
David Byrne, USA, 2017, 40 mins

gravitypope
COMING SPRING 2018

A Night at the Garden
Markus Curry, USA, 2017, 7 mins

THE SATURDAY MAY SCREENING IS PART OF THE JUSTICE FORUM SERIES AND WILL INCLUDE A POST-FILM DISCUSSION WITH THE DIRECTOR. BE PART OF THE DISCUSSION WITH EXHIBITION, COMEDY BY GUY DENECAUD. READ MORE ON PAGE 20.